



Niveshaay
Vinyas Innovative Technologies Ltd

About Us

Niveshआय translates to income from investments

Our core focus is on small-mid size companies. We believe in '**Thinking the Entrepreneur Way**' and prioritize **the Scuttlebutt way of Investing**. By interacting with our circle of entrepreneurs, we gain deep insights into various business models and identify industry trends. This unique approach sets us apart in identifying good companies in high-growth sector

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Why electronics penetration increasing?

Electronic Content in Smart products vs Traditional Products

Product	Traditional Content Value (₹)	EV/Smart Content Value (₹)	Multiplier
2Ws	2,000	15,000–20,000	7–10×
4Ws	5,000–6,000	60,000–70,000	11–13×
Fan	0	350–450	—
Energy Meters	350–500	1,200–1,500	3–5×

Source: Company data, J.P. Morgan

What has changed?

Technology is now affordable, scalable, and deeply embedded in daily life



AI/ML, Data Centres



Industrial & Home Automation (iot)



Wearables like Whoop & IoT devices



Cloud & Data Storage like ChatGPT

1
Continuous data for personalized experiences

Consumer Data

2
Customer data drive strategy & marketing

Corporate Data

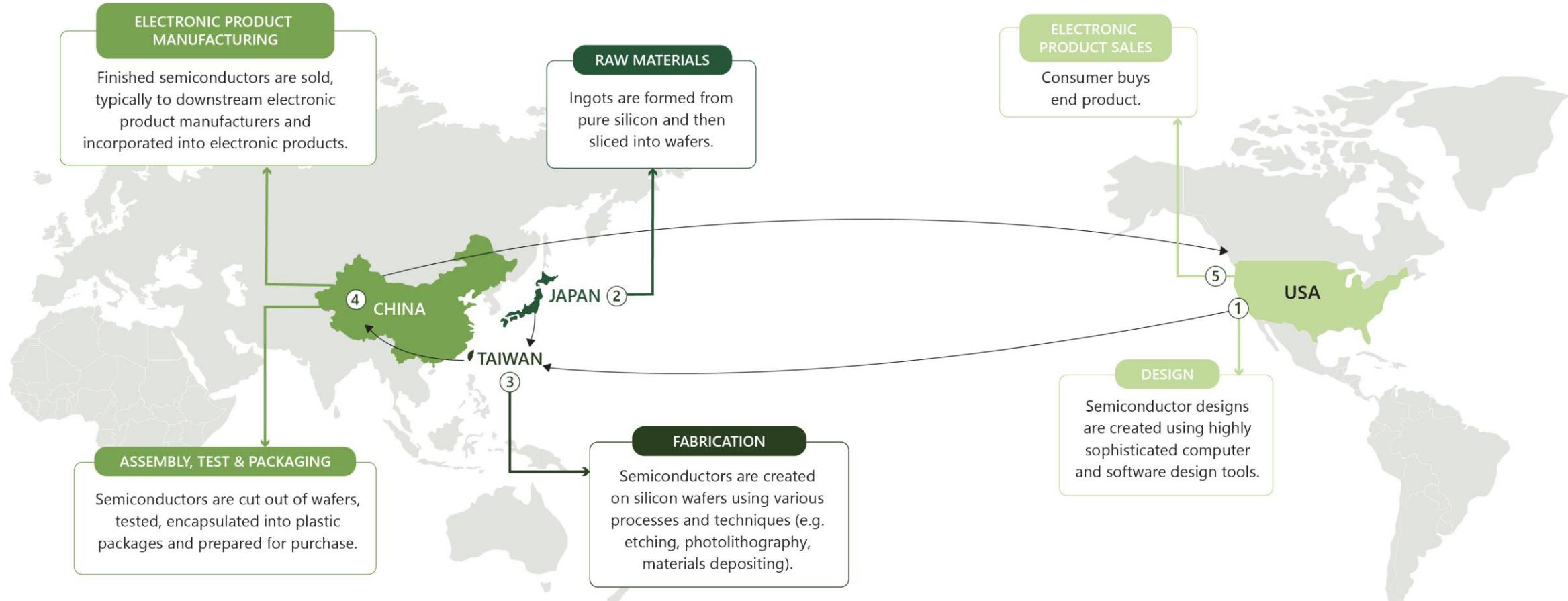
3
Real-time analytics support policy-making

Government Data

Data-Driven Decision-Making

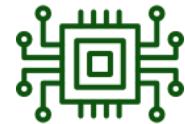


Global Semiconductor Value Chain

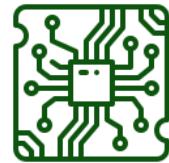


Electronics System Design & Manufacturing (ESDM) Industry

- ✓ End-to-end electronics lifecycle, design to service
- ✓ OEMs outsource electronics to ESDM partners
- ✓ Specialized manufacturing & testing capabilities
- ✓ OEMs focus on innovation and customers



Electronic Components: Chips, Semiconductors



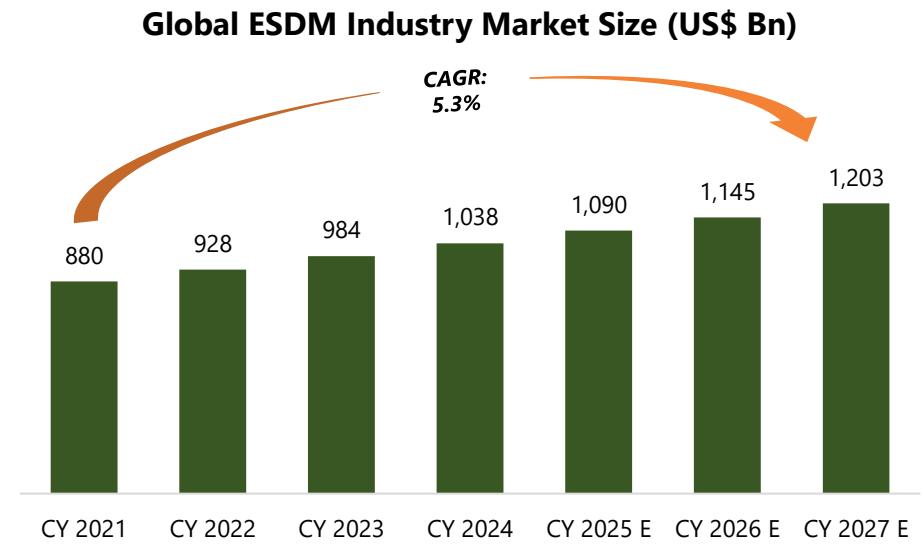
PCB manufacturing and assembly: SMT/EMS services



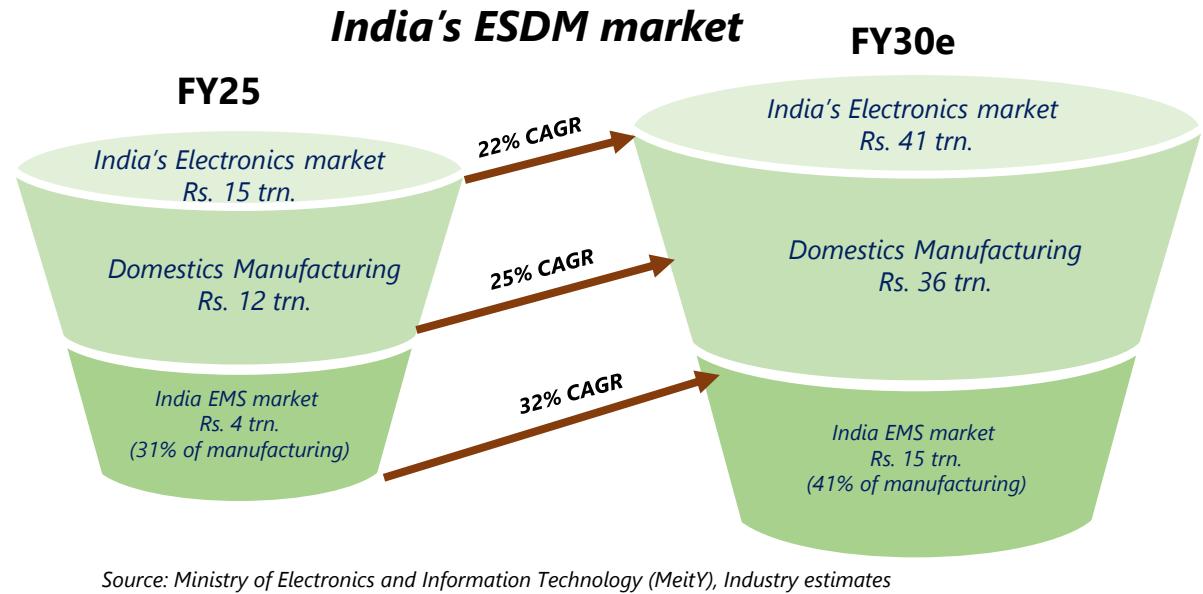
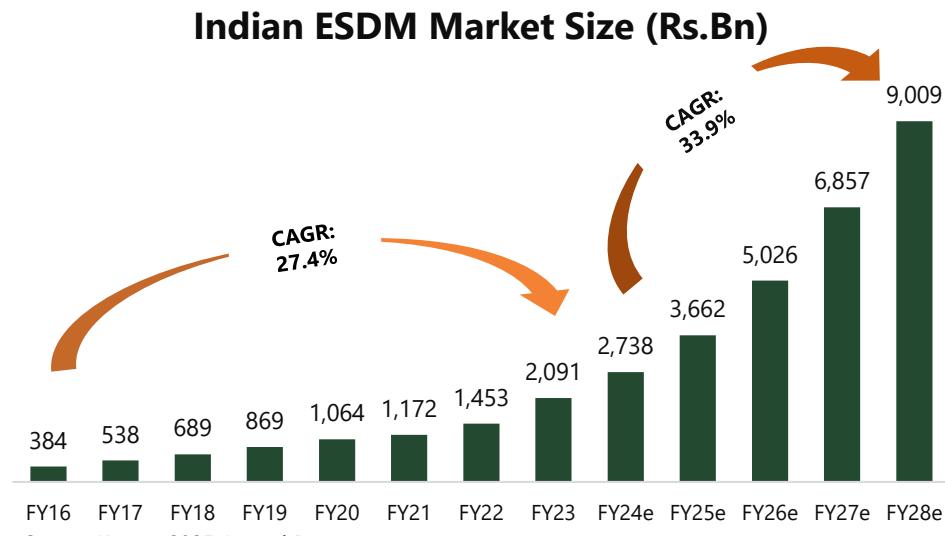
Design services: Software, product engineering.



Final products: Consumer electronics



Domestic ESDM Industry



China +1:

- ✓ Customers diversifying their supply chains and reducing dependence on China
- ✓ Increasing labour costs geopolitical issues



ESDM Demand surge

- ✓ High domestic electronic consumption
- ✓ Aim to reduce electronics import
- ✓ Rising exports with Global Quality standards



Government's push for 'Make in India':

- ✓ **PLI Scheme** for Electronics & Components
- ✓ **Design Linked Incentive** – Supports R&D in electronics product and semiconductor design.
- ✓ **Electronics Component Manufacturing Scheme** – Encourages domestic production of passive electronic components.

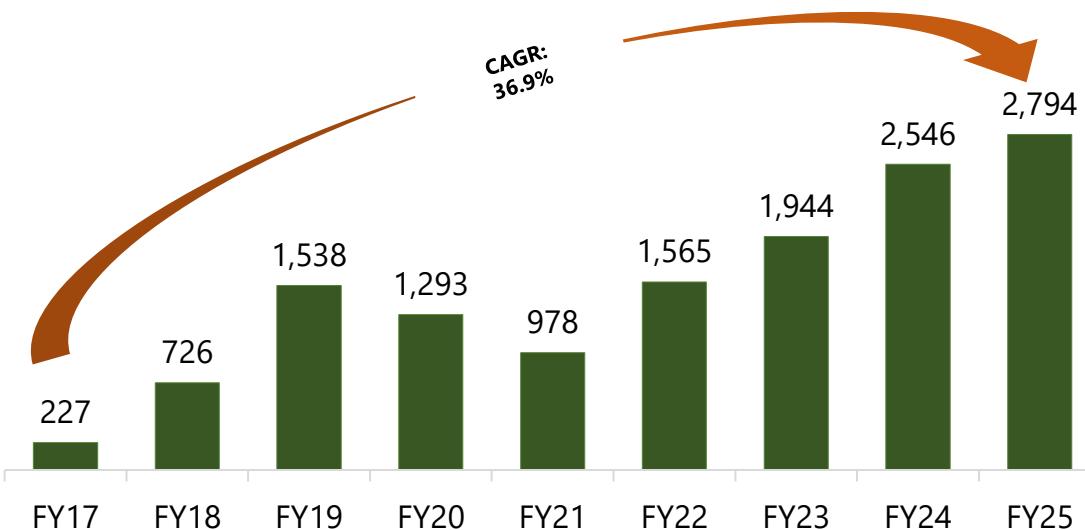


Strengthening domestic manufacturing

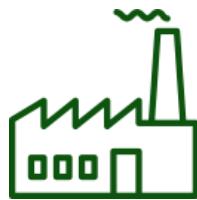
- ✓ Investment by EMS companies in capabilities and capacities
- ✓ Improving manufacturing ecosystem

How India's Defense Industry growing?

Defence Exports (US \$ Million)



~Rs. 60,000 crores annual exports target by 2030

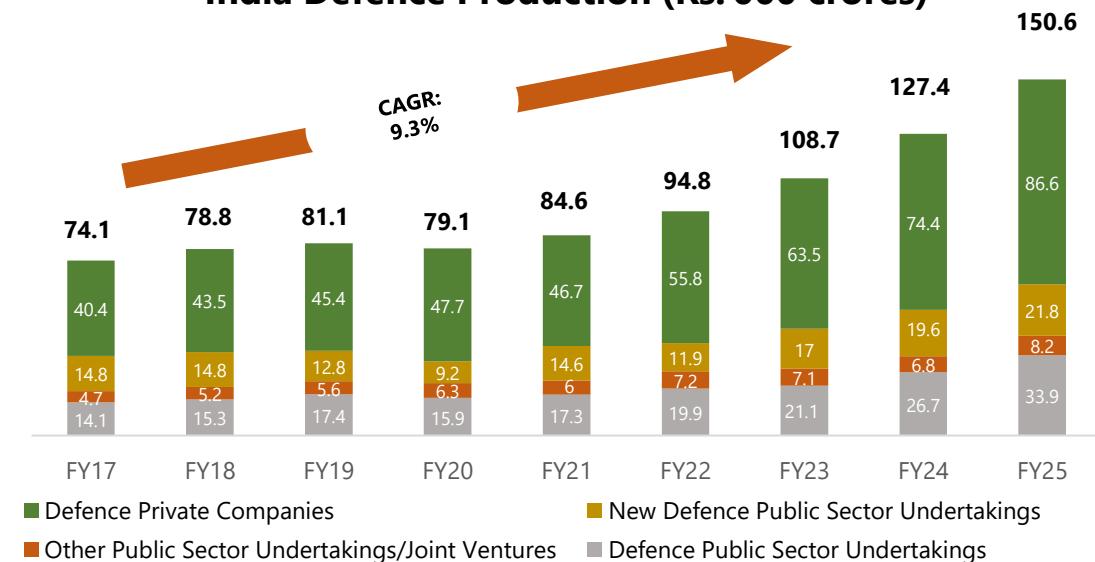


Private Sector Rise →
20.8% share, Tata-L&T-
Adani



Rising Defence Budget :
₹2.53L → ₹6.81L

India Defence Production (Rs.'000 crores)



~Rs. 3,00,000 crores annual production target by 2030

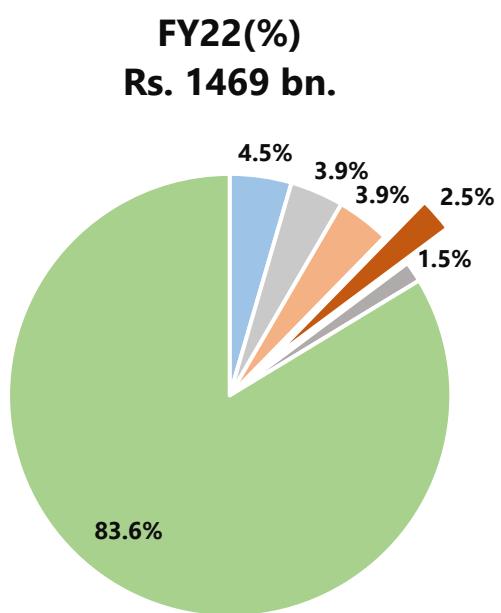


Record Contracts FY25
₹2.09L cr, 80% domestic



Rising Geopolitical
tensions

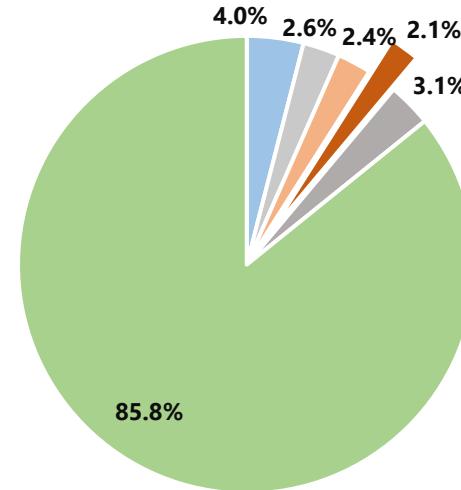
Defence Electronics



End-user Industries
CAGR (FY22-FY27E)

- **Automotive (29.5%)**
- **Industrial (21.7%)**
- **Telecom (29.5%)**
- **A&D (30%)**
- **Medical (40.9%)**
- **Others (33.2%)***

FY27E (%)
Rs. 5995 bn.



*Others include: Mobile Phones, Consumer electronics and appliances, IT, Lighting Energy, etc.
Source: MeitY, ELCINA, Frost & Sullivan Analysis

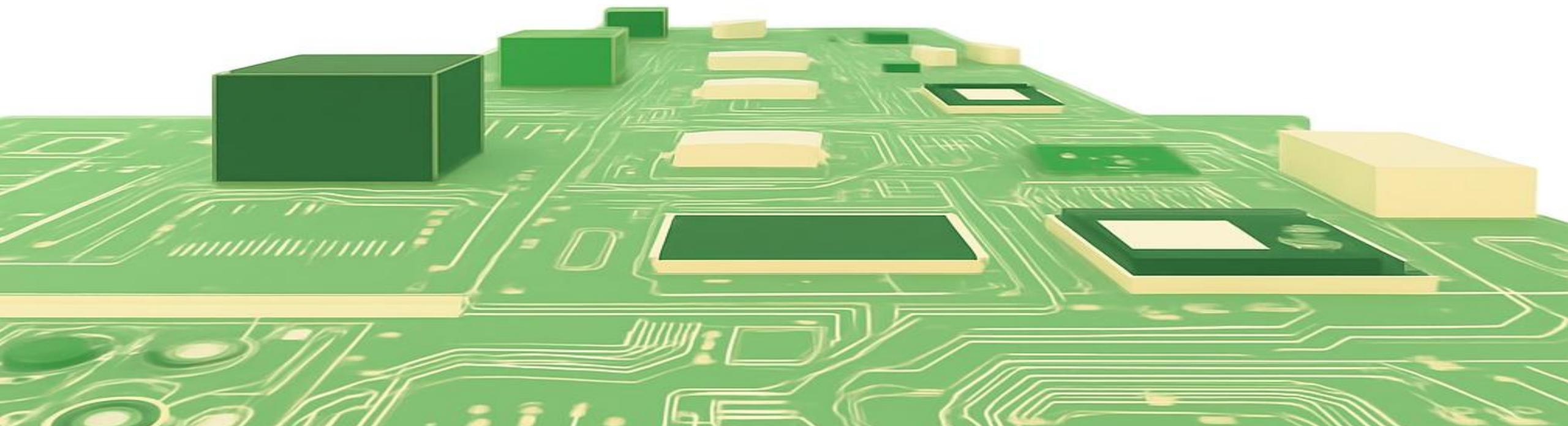
- ✓ Rising defence budget across the globe
- ✓ Push for self reliance in defence
- ✓ Growing ecosystem of localized defence suppliers
- ✓ Modernization agenda drives electronics growth
- ✓ Indigenous systems gaining adoption
- ✓ Demand for AI-powered, high-precision electronics

Defence to consume USD 70-72 Bn worth of electronics in the next decade



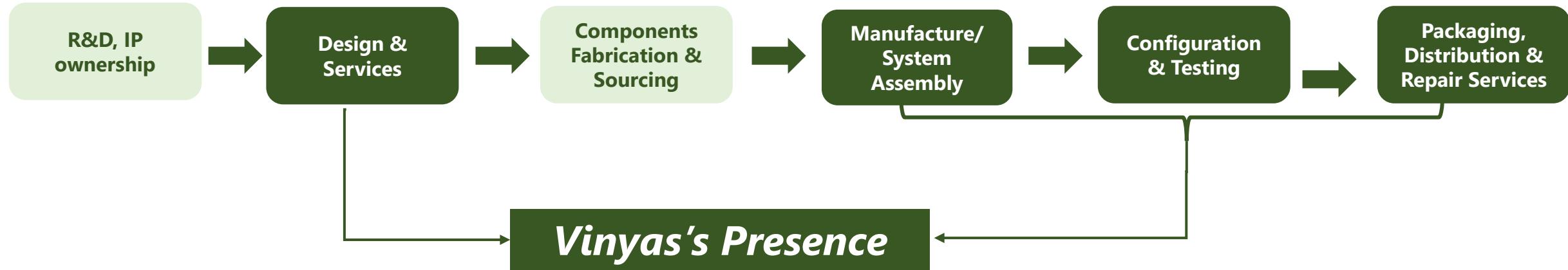
VINYAS INNOVATIVE TECHNOLOGIES

A deep dive into the growing EMS industry and Vinyas' strategic positioning in the global electronics supply chain



About the Company

Value Chain of the EMS Industry



Global OEMs and ODMs Customers



30+ years of domain expertise



Leverages wise industry knowledge



**High-mix
High-complexity assembly**



Complex PCBA
Multi-layer, flexible & rigid PCB



Box Builds
From small enclosures → complex electromechanical systems.

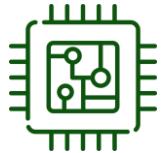


78%
Aerospace and
Defence



22%
Medical, Industrial,
and Others

Vinyas's Journey



2001

Vinyas incorporated with a setup of
Semi-auto SMT Lines



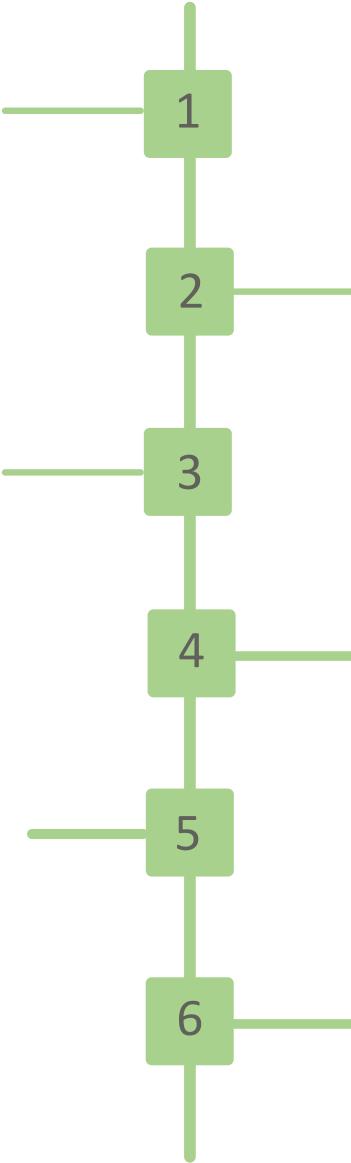
2014

Inaugurated a state-of-the-art
manufacturing facility with 1,50,000
sq. ft. area



2023

Raised ~Rs. 55 crores in IPO for
Working Capital (M. Cap: Rs. 207
crores)



2004-2011



Partnered with Indian Defence
Companies and became part of Indian
Defence Offset Program

2018-2021



Manufactured India's first Dialysis
machine. Produced Ventilators, and
Oxygen concentrators during COVID

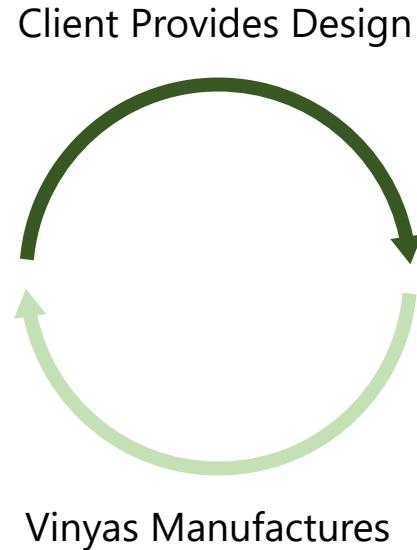
2024-2025



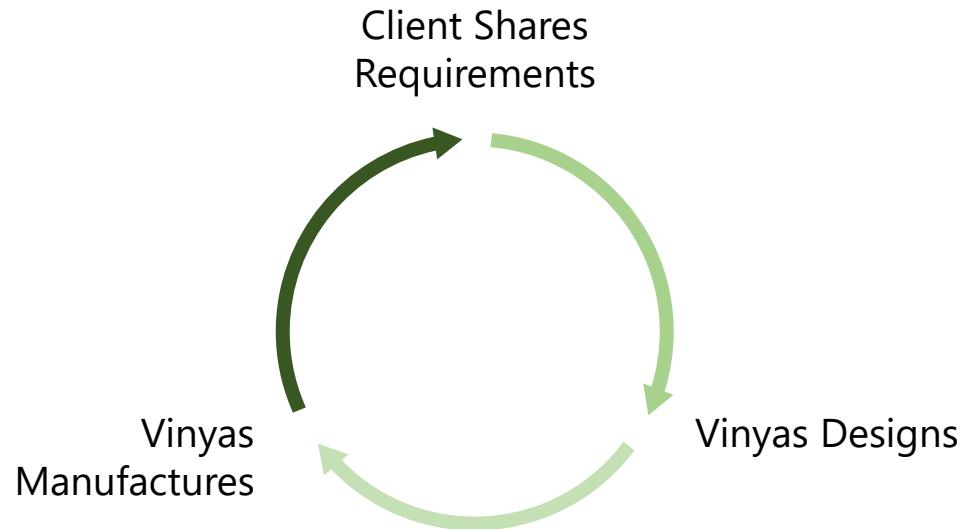
Fresenius Kabi Agreement
Received NADCAP Accreditation
Rs. 150 crores warrants for CAPEX

Vinyas's Offerings

Build to Print (B2P)



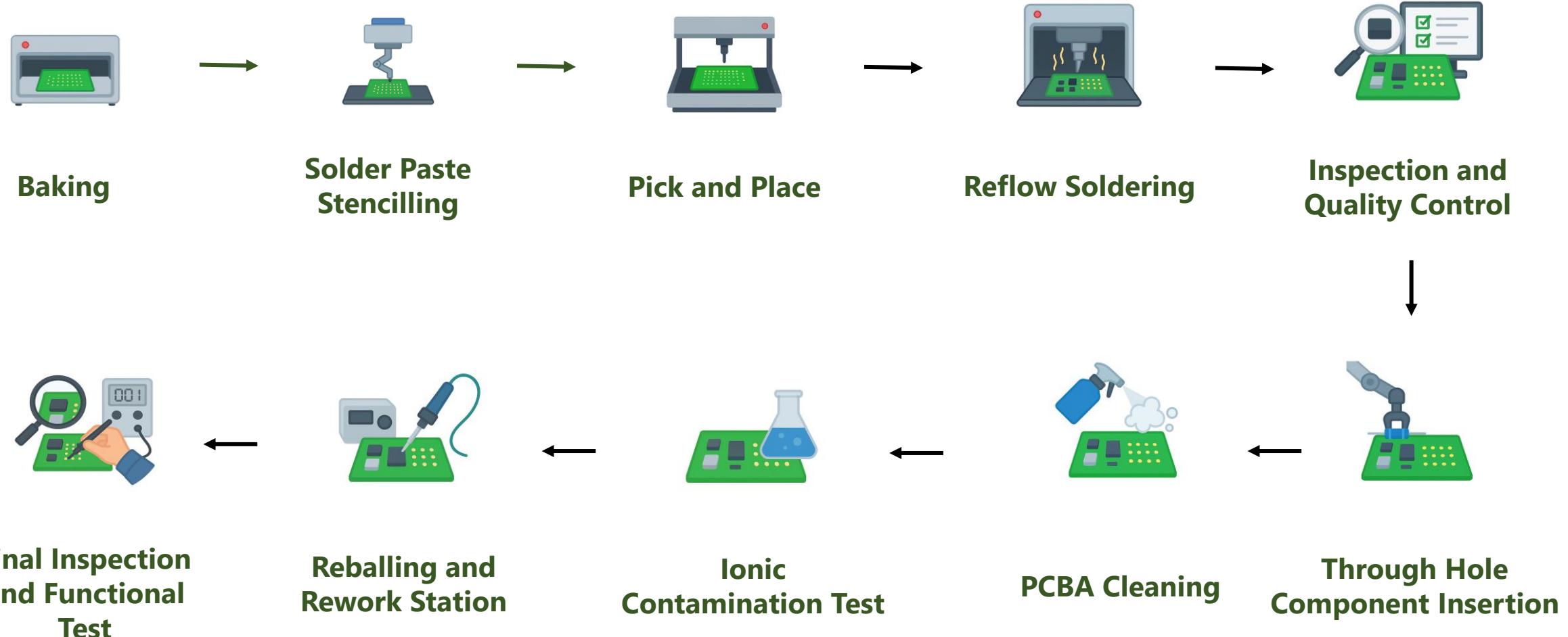
Build to Specification (B2S)



- ✓ Clients provide the design (typically drawings and BOM) for the product
- ✓ Vinyas provides **agile and flexible** manufacturing services

- ✓ End-to-end design & build services- from **concept to qualification**, with system-level ownership
- ✓ Provide DFM/DFT inputs; manufacture once client approves the design

Manufacturing Process



Product Applications



Radar and Surveillance System

Battlefield Surveillance Systems, Multi-function Naval Radar, AESA Radar

Indian Radar Market
 CY24: USD 230.3 mn. ↗ CAGR: 27.4%
 CY2033: USD 1.4 bn. ↗



Airborne Sighting and Avionics

Communication & Navigation Systems, Airborne Targeting Systems, EO/IR Payload Modules



Medical Devices

Electronics and control units for diagnostic platforms & infusion pumps

Indian Medical Device EMS
 CY22: USD 57 bn. ↗ CAGR: 40.9%
 CY27E: USD 156 bn. ↗



Unmanned Systems

UAV Payloads, Loitering Munitions, Mobile Radar Subsystems

UAV in Indian Defence
 2025: INR 383 bn. ↗ CAGR: 21.4%
 2030: INR 1010 bn. ↗



Weapon and Launcher Systems

Missile Launcher Control Units, Weapon Power Systems, Smart Munition Kits



Armoured Vehicle Subsystems

Fire Control Units, Armoured Mobility Electronics, Turret Control Modules



Strategic Communications

Software-defined Radios, Secure Tactical Networks, Vehicle Mounted Comm. Suites



Transportation (Rail)

Onboard Power control systems for railway, HVAC subassemblies

Investment Rationale

Customers and their Order Book

Order Book and Customers

- ✓ Current order book as on H1FY26- **Rs. 1,062 crores** (vs Rs. 600 crores in July 2024)
- ✓ Execution expected ~18-24 months
- ✓ **Direct sourcing** of order to increase from **35%** to **45-50%**



Confirmed order book to grow to 1,500 - 1,600 crores by the FY26 end



Nearly **80%** of order book aligns with 'Make in India' initiatives

Key Clients

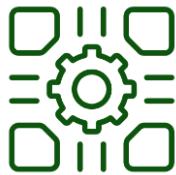


Investment Rationale

Target Opportunity



Opportunities Worth ₹ 10K + crores



a. Program Pipeline

- ✓ Manufacturing for mission-critical A&D programs
- ✓ Programs advancing into series production
- ✓ **Opportunity: ₹ 3000 Crores (5 Years)**
- ✓ **Order Book ₹ 727 Crores**



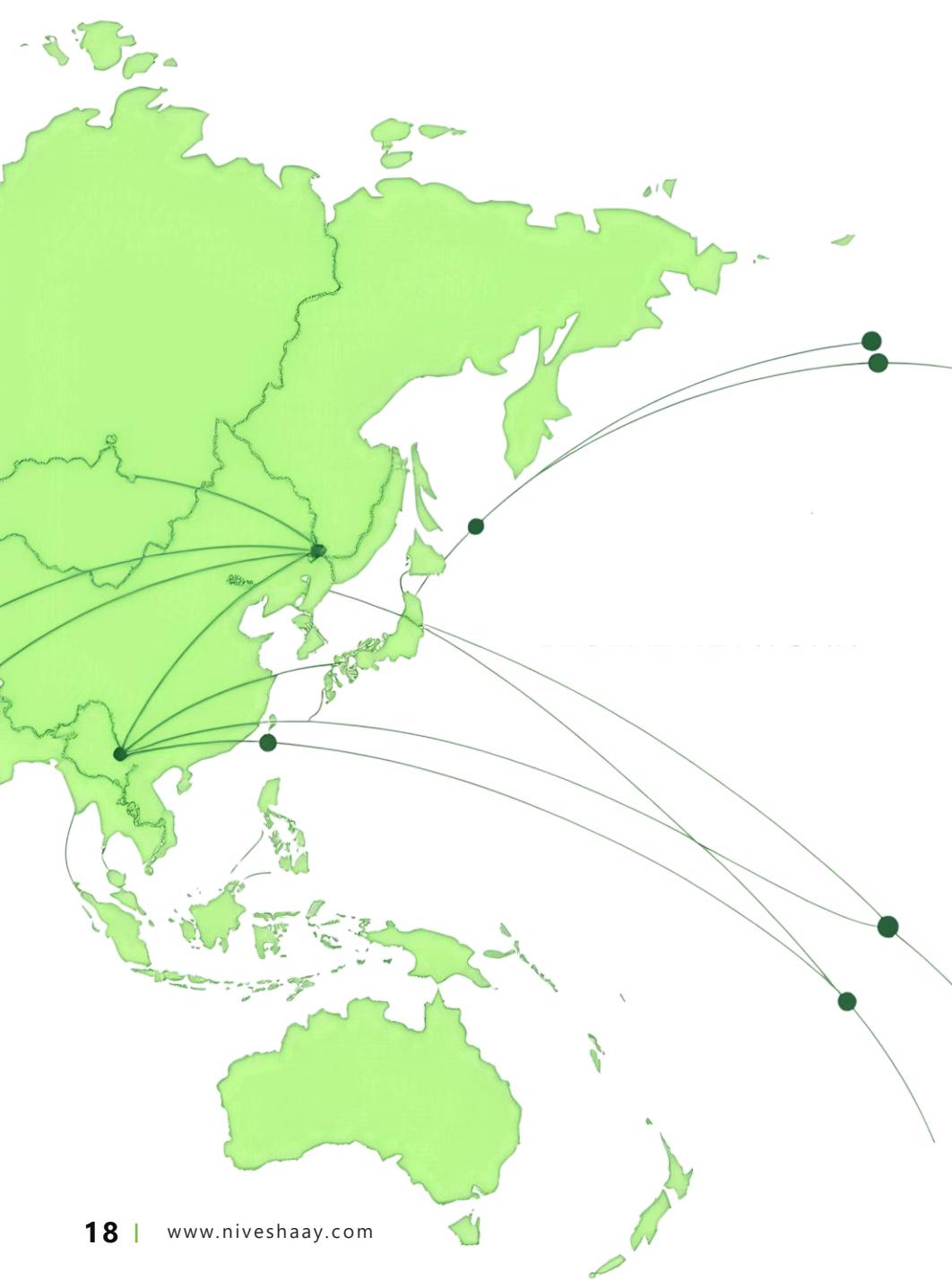
b. System Integration

- ✓ Evolving from PCBA to full integration
- ✓ Building deeper Tier-1 partnerships
- ✓ 2-2.5x higher revenue per program
- ✓ **Opportunity: ₹ 2000 Crores (5 Years)**
- ✓ **Order Book ₹ 290 Crores**



c. Technology Transfer Enablement

- ✓ Partnering with global OEMs
- ✓ Licensed manufacturing & lifecycle participation
- ✓ Stronger customer alignment & depth
- ✓ Positioned for larger platform ownership
- ✓ **Opportunity: ₹ 3000 Crores (5 Years)**



d. Global Expansion



- ✓ Exploring front-end offices & units in North America & Europe
- ✓ Aligned with OEM hubs for integration & exports
- ✓ Targeting 15% revenue from global programs by FY29
- ✓ Opportunity: ₹800 Crores (5 Years)**

e. Vertical Segment Expansion



- ✓ Qualified medical device line commissioned
- ✓ Tier-1 approval in commercial aerospace
- ✓ New verticals to drive ~10% revenue by FY27
- ✓ Opportunity ₹800 Cr (5 Years)**
- ✓ Order book ₹45 Cr**

f. License and Certifications



- ✓ Global infra & process approvals secured
- ✓ Access to export-controlled A&D programs
- ✓ Trusted partner for global Tier-1s
- ✓ Opportunity: ₹600 Crores (5 Years)**

Investment Rationale

Promoter Pedigree



Narendra Narayanan – Founder and MD

- ✓ Engineering in Electrical & Electronics from the University of Southern California.
- ✓ Known as '**Father of EMS**' with **3+ decades** of experience
- ✓ Laid **groundwork for Indian EMS** sector by creating a strong industrial base to compete globally
- ✓ Deep industry network & mentorship shaped next-gen leaders
- ✓ His efforts **transformed Mysore** into India's leading **EMS hub**



Sumukh Narendra – Director

- ✓ Director since 2018 with **10+ years** in design engineering
- ✓ B.E. (E&C, Mysore) | M.S. (Embedded Systems, UPenn)
- ✓ Work Exp: **Analog Devices** (System Eng.), **Tesla** (Firmware Intern)
- ✓ Drove European expansion and non-A&D **diversification leveraging expertise**
- ✓ Leading the **R&D-led growth** at Vinyas

The **complementary leadership mix** where **Narendra ji** provides **vision** and **Sumukh ji** drives **innovation**, supports Vinyas' strategy to expand capacity, penetrate target markets, and leverage long-term partnerships

Investment Rationale

Manufacturing Infrastructure and CAPEX plans

CAPEX Plans

2024

- ✓ Rs. 30.4 crores CAPEX
- ✓ Doubled manufacturing capacity
- ✓ Revenue potential of ~Rs. 1300 crores post this CAPEX

2025

- ✓ Rs.150 crores warrants in Aug-25
- ✓ Installation of Additional SMT Lines & Assembly Units
- ✓ Upgrading testing & QC Infrastructure

Manufacturing Infrastructure

Infra

- ✓ Plastic injection molding
- ✓ Tool development
- ✓ Laser and Plasma cutting tools
- ✓ Cable Harness Development
- ✓ Powder Coating
- ✓ Printing surface

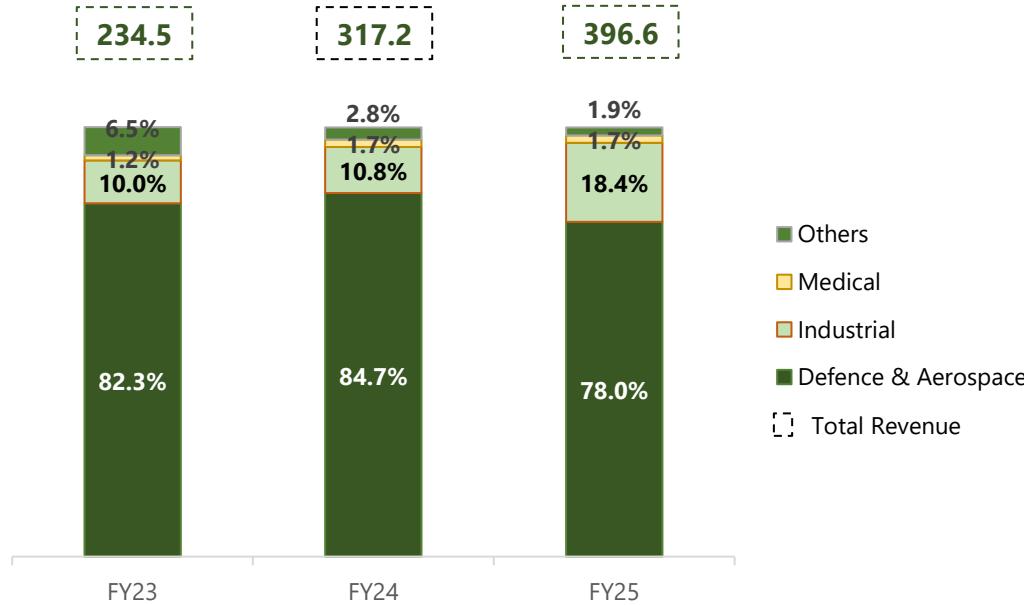
Advanced Testing Solutions

- ✓ Environmental Stress and functional test
- ✓ Failure Mode Effect Analysis
- ✓ Automated Optical Inspection
- ✓ 3D X-ray Inspection
- ✓ Ionic Contamination Testing
- ✓ Medical Device Simulators



Investment Rationale

Diversification across sectors



Enhance Cost Management



Better Working Capital Management



Export Opportunities

- ✓ Contribution to increase from **15% of revenue to 35-40%** in medium term
- ✓ Partnered with **United Innovative Sol., USA** for quick-turn **prototypes** and **high-volume** manufacturing
- ✓ **NADCAP** positions them as a **reliable & qualified** supplier
- ✓ Plans to set up **front-end offices and manufacturing units in North America and Europe**

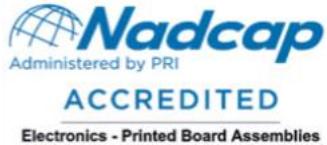


Agreement with Fresenius Kabi India Pvt. Ltd

- ✓ **Medical Indigenisation content** requirement to be increased from **27%** currently to **41% and then 51%**
- ✓ **Manufacture and distribute** Drug delivery systems, Infusion pumps, Syringe pumps, Enteral feeding, etc **in India**
- ✓ Target **SEA** market in Phase 2 (25% of Indian opportunity)
- ✓ Annual revenue from Medical up to **Rs. 150-180 crores** with ~26-28% GM (FY25 Medical Revenue: **Rs. 7 crores**)

Investment Rationale

Certifications and Awards



Ensures PCB assemblies meet
**A&D highest quality and
reliability standards**



Organization's processes
meet global A&D quality
standards



Organisation's overall
processes are compliant
and have consistent quality



Certifies medical device
quality systems for safety &
compliance



Outstanding Performance Award - Forbes Marshall, Pune (Quality, Cost & Delivery)



MSME Sustainable ZED Gold Certificate

Vinyas achieves ZED Gold Certificate!!!
We are proud to announce that Vinyas has achieved the
prestigious "MSME Sustainable ZED Gold Certificate" from the
Ministry of Micro, Small & Medium Enterprises, India for meeting all the matrix standards
of Quality, Productivity, Environment, Energy and other parameters.



'Partners in Progress' Award from the
Advanced Defense Systems Navy of BEL

Risks Factors & Mitigations



Risks



Supply Chain Disruptions

- ✓ Global chip shortage
- ✓ Increased raw material lead times force higher inventory levels
- ✓ Raw material price fluctuations and forex volatility



Working Capital Intensity

- ✓ High Receivable Cycle due to government orders
- ✓ Inventory Cycle stretch due to supply chain issues



Project & Approvals Delays

- ✓ Long gestation periods for projects
- ✓ Long approval and certification timelines



Mitigations

Working Capital Management

- ✓ Material purchases initiated only after prototype approval.
- ✓ Advance payments from customers are mandated before mass procurement.

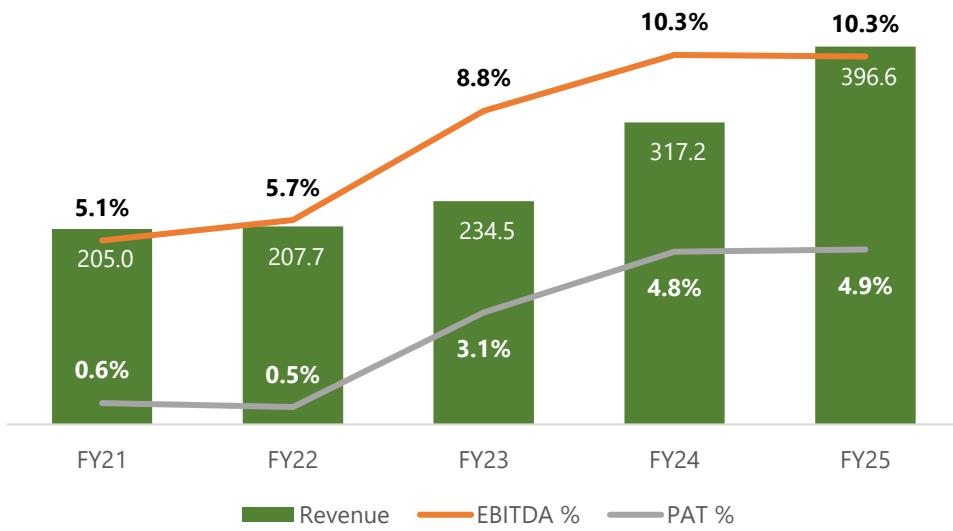
Protective Contract Clauses

- ✓ Contracts with pass-on and forex variation clauses

Industry & Government Support

- ✓ Customers and government are pushing to accelerate programs, reducing delays
- ✓ Benefiting from defense indigenization and strong A&D sector tailwinds

Financials



Return Matrix	FY21	FY22	FY23	FY24	FY25
ROE	4.0%	3.2%	16.1%	12.0%	13.2%
Gross Profit Margins	14.7%	17.1%	18.5%	20.1%	18.6%
Asset Turnover	1.1	0.9	1.1	1.0	1.2
Fixed Asset Turnover	12.4	13.9	14.4	7.5	9.9
Working Capital Turnover	49.9	13.4	9.2	3.7	3.4
Equity Multiplier	6.0	7.0	4.7	2.4	2.2
Debt to Equity	3.1	3.0	1.9	0.8	0.7
ROCE	8.3%	10.8%	17.3%	15.2%	15.5%
ROIC	35.7%	18.0%	39.6%	19.6%	19.1%

B/S (Rs. In cr)	FY21	FY22	FY23	FY24	FY25
Fixed Asset	16.6	14.9	16.3	42.1	40.2
Total Non-current Assets	39.5	38.8	40.3	56.2	44.1
Inventories	98.0	112.6	106.8	111.6	76.4
Cash and Bank	4.9	6.6	4.5	12.6	11.8
Trade receivables	29.1	57.1	21.0	88.1	177.1
Total Current Asset	145.1	182.7	175.6	252.0	286.2
Total Assets	184.6	221.5	216.0	308.2	330.3
Equity					
Equity Share Capital	3.7	3.7	3.7	12.6	12.6
Other equity	27.0	27.7	41.8	115.6	134.4
Total shareholders equity	30.7	31.4	45.5	128.2	147.0
Borrowings	12.2	21.8	18.9	12.1	8.5
Total non-current liabilities	12.9	22.9	20.3	13.7	12.3
Borrowings	81.4	73.6	66.8	84.6	94.2
Trade payables	38.3	59.5	44.1	49.9	30.8
Total Current liabilities	141.0	167.1	150.2	166.2	171.1
Total Liabilities	153.9	190.0	170.5	180.0	183.3
Total Equity and Liabilities	184.6	221.5	216.0	308.2	330.3

Cash Flow Statement	FY21	FY22	FY23	FY24	FY25
Cash from Operations	-24.6	11.8	11.6	-28.8	8.8
Cash from Investing	-2.5	-0.9	-3.4	-27.8	-3.3
Cash from Financing	26.0	-9.3	-10.3	64.8	-6.3
Net Cash Flow	-1.1	1.6	-2.1	8.2	-0.8

Disclosure and Contact Us



Name

Niveshaay Investment Management Private Limited

SEBI Registration Number

CAT 3 AIF: IN/AIF3/24-25/1571,
CAT 2 AIF: IN/AIF2/24-25/1607,
Co Investment PMS: INP000009506

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